

TONI SKITS

ACTOR
WRITER
TV HOST
DIRECTOR
COMEDIAN
MUSICAL ARTIST
CONTENT CREATOR
SOCIAL MEDIA INFLUENCER

MEDIA KIT



SOCIAL MEDIA STATS



1.8 MILLION FOLLOWERS



4.1 MILLION FANS



1.6 MILLION FOLLOWERS



152k SUBSCRIBERS

SOCIAL MEDIA AT A GLANCE

- **Instagram** – 1.8 Million followers
- Ages 18-34 is 72%
- 66.7% Male | 33.3% Female
- United States 63% following
- 2.3-10.7+ Million weekly impressions
- 151k+ Instagram Story views
- 2.58% Engagement Rate
- **YouTube** – 152k Subscribers
- Ages 18-34 is 79.4%
- 95.9% Male | 4.1% Female
- 58.8% United States
- 5.6 Million total Views
- 215,771 Impressions in last 28 days
- **TikTok** – 1.6 Million Followers
- 21.6 Million Likes
- Highest viewed video 73.7 Million
- 42.2% Female | 57.8% Male
- United States 56%
- **Facebook** – 4,152,828 Fans
- Ages 18-24
- 47.7% Female | 51.7% Male
- 41% Colombia
- 1.88 Million Engaged users
- 17.8 Million people reached



Who is Tonio Skits?

With a following of over 7.82 million users across his social media platforms, he is the Latin KING of social media comedy who possesses talent so powerful that it's creating a new social wave that keeps his audience glued to their newsfeed. Actor, Writer, Director, Content Creator, Daytime TV Host, TV Sketch Comedian, Musical Artist and Influencer Antonio "Tonio Skits" Ramos is determined and taking his talent to the next level.

Born in the Bronx New York, Tonio has been involved in dance and drama programs since High School. Tonio relocated to Miami, Florida years later and graduated with a 3.8 GPA from Miami-Dade College for his Associates in Mass Communication and Bachelors in Film Production. This aspiring actor pushes the limits and entertains the masses with his superb charm and Latin flavor.

In 2015, Tonio moved to LA to make his dreams become reality as he landed a feature as the only Latino cast member of MTV's hit television show "Wild N' Out" seasons 8 through 11 starring Nick Cannon. Recently Tonio appeared as TV host for the daytime show aired on FOX TV Hip Hop TMZ. Along with many other successes, Tonio was selected by Kevin Hart to promote the standup world tour "What Now". Tonio has hosted the HBO Latino Stand Up Comedy Special "Entre Nos 3" as well as listed on Forbes.com Top 15 Social Media Influencers to follow. Worked with major brands such as Bud Light, Epic Records, Paramount Pictures, COMPLEX, Adidas, Vidcon, HartBeat Productions, The Walking Dead, Transformers, and more. Tonio is in such high demand to host major red-carpet events as a social media commentator, and events globally. He is breaking barriers as a social media influencer and content creator as he continues to create, edit and direct his own original content.

TONI SKITS



Publications

forbes.com

≡ Forbes

15 Top Instagram Influencers You Should Follow



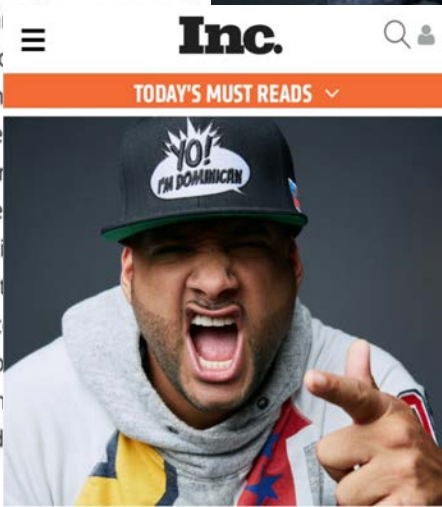
Brian Rashid, CONTRIBUTOR

[FULL BIO](#) ▾



3. @tonioskits

Tonio Skits is a king of comedy with a following of over 3.6 million users across monthly impressions across platforms. In 2016, he landed the only Latino in MTV's hit television show "N' Out" season 8 & 9 starring Tony. He has also been signed to HARTBeat Digital Productions due to such high demand to host events as a social media content creator at parties globally. He is a social media influencer and he continues to create, edit, and post original content.



huffpost.com

From Living in the Bronx to Accumulating Over 4 Million Followers: 3 Tips From a Celebrity

05/14/2017 01:42 am ET



Chispa

Brands Collaborations



HARVARD
UNIVERSITY



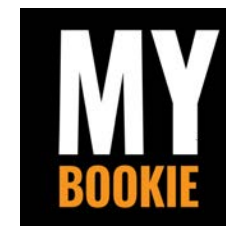
FASHION NOVA MEN



FASHION NOVA



SONY MUSIC





TONIO SKITS

THIS 50



Special Collaborations

Charities

Fancy For Life | Los Angeles
Adidas Hoops Basketball Charity Event All Star | Los Angeles
LIGA – League Against Cancer | Miami

Podcast

#TheNoFilter
Miami On The Rocks

Special Events Host/MC

Harvard University Keynote Speaker –
Music Entrepreneur Conference
Fordham University Graduation Key Note
Speaker
Summer Fest Cruise 2017 | Bahamas
Socialize PR | Puerto Rico 201
Impact Mia 17 | Miami

Social Media Digital Campaigns

Amazon Prime
Samsung
Radio Shack
Twisted Tea
Manscape
Kevin Hart's "What Now" Tour
Jamie Fox's "Sleepless"
Transformers – "The Last Knight"
AMC | The Walking Dead
Camila Cabello "Havana Nights"
Red By One Clothing – Red One
Bet Mybookie
Seat Geek
FashionNova Men

Social Media Take Over Live Coverage

Premier of "Concussion"
Premier of "Lethal Weapon" TV series
Premier of "Jason Bourne"
Premier of "Huntsman Winter's War"
Premier of "Sleepless"
Pre-Screening "Empire"
Red Carpet Interviewer - Kevin Hart's
"Ride Along 2"
Morocco Social Media Take Over - Red
One
Hyundai Experience NAACP – Image
Awards After Party
COMPLEX Hustle Hour
Marbek London Grand Opening

TV Commercial

BUD Light – Super Bowl LI | "Con Bud Light
Tus Amigos Se Convierten En Familia"

Television

HBO Latino "Entre Nos 3" - Host
MTV - Wildn' Out (Season 8-11) – Cast
Member
FOX – Hip Hop TMZ | Host
TeenNick
VH1 – Fuhgeddabout Christmas - Santa
Claus
TLC – 90dayfiance
Revolt TV
Cringe Worthy | TV Series
Autographs | TV Mini-Series
Revolt TV | Direct TV
Get It Girl | LATV – Guest
Daily Flash Miami – Guest

Series

King Bachelor's Pad 2016-2018
Caught the Series 2017
Dead House 2017
Lele Pons and Hannah Stocking 2016
Hot Neighbor – Instagram
The Novelas – Facebook

Music Video Director

Mike Tyson | If You Show Up
King Heric | Hoy Se Bebe

Film

I Hate LA 2018
If Only! 2018
Gooned | Short 2016
No me pidas que te bese porque te
besare 2008
Wild Sunflowers 2008

Panelist

VidCon
COMPLEX HUSTLE HOUR
Impact Mia '17 (Co-Host/Panelist)

Print Publications

Motivation Magazine | Cover

Online Features

Forbes.com | #3 of Top 15 Influencers to
follow
Inc.com | 7 Social Media Experts with
followers in the Millions
Huffpost.com

Nightclub Host Appearances

United States

Arizona

Club Luxx — Phoenix

California

Rumba Lounge — San Diego

Fuego Lounge — Los Angeles

Connecticut

Club Vanish - Hartford

Illusions — Waterbury

Templo Maya- Norwalk

Florida

Coliseum - Tampa

Whiskey Park North — Tampa

AJA Nightclub - Tampa

Ono Nightclub - Orlando

El Tiesto Cafe - Miami

Viva La Mirage - Fort Meyers

Blue Martini - Boca Raton

Club Boca - Boca Raton

Lynora's - West Palm Beach

Off The Hookah -West Palm Bch

Myer's Lounge — West Palm Bch

CYN Night club - Fort Lauderdale

Escape Lounge — Fort Lauderdale

Wall The W Hotel Miami

Brickhouse - Miami

House Nightclub — Miami

Mr Moe's Miami

Mokai - Miami

Las Vegas

Embassy Nightclub

Massachusetts

Mambo Lounge — Worcester

Nebraska

Rehab — Omaha

New Jersey

803 Lounge — Elizabeth

Aruba Lounge —

New York

Evo Lounge — Bronx

Patron Lounge — L.I.

Club Praia — Bronx

Mixx Lounge — L.I.

Vacca Lounge-NYC

North Carolina

Public - Charlotte

Ohio

Tomo — Cleveland

Pennsylvania

Gravity — Allentown

Rancho Merengue Lounge- Reading

Rhode Island

EUPHORIA LOUNGE

Flow Nightclub R.I.

Texas

Club Fuego — Houston

Raton — Houston

Pure Lounge — Houston

International

Bahamas

Summer Fest Cruise 2017

Canada

SET — Ontario

Talay Lounge- Toronto

England

Libertne - London

Morocco

Royal Mansour - Marrakesh

Puerto Rico

SocializePR Latin Concert-San Juan

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